# 2027 BROADWAY SACRAMENTO INDIVIDUAL DONOR BENEFITS

| FRIEND CIRCLE | $275 | $500 | $1,000 |
|---|---|---|---|
| **Website Listing:** Listing on the Broadway Sacramento website for 12 months | X | X | X |
| **Donor E-Newsletter:** Access to quarterly donor e-newsletter for 12 months (January, April, July and October) | X | X | X |
| **Donor Lounge Access:** Pre-show and intermission access to the Broadway Sacramento donor lounges for 12 months | | X | X |
| **Playbill Listing:** Listing in the donor section of the Broadway At Music Circus and Broadway On Tour playbills for 12 months | | X | X |
| **Broadway On Tour Sneak Peek:** Opportunity for two to attend the Broadway On Tour presentation about the upcoming season | | X | X |
| **Behind-the-Scenes Luncheon & Rehearsal:** Invitation for two to one Broadway At Music Circus Behind-the-Scenes Luncheon & Rehearsal (donor will bear cost of lunch) | | X | X |
| **Concession & Bar Coupons:** Single-use $3 coupons for concession stands and bars (coupons available upon request and administered every 12 months) | | | 10 |

| DIRECTOR CIRCLE (INCLUDES ABOVE LEVEL BENEFITS) | $1,500 | $2,500 | $5,000 | $7,500 |
|---|---|---|---|---|
| **Director Circle Ticket Concierge:** Receive ticket concierge services to assist with ticket exchanges and additional ticket purchases | X | X | X | X |
| **Director Circle Poster Listing:** Listing on the donor poster at the Broadway Sacramento donor lounges for 12 months | X | X | X | X |
| **Director Circle Event:** Opportunity for you and a guest to attend an exclusive Broadway Sacramento event and network with other Director Circle members | X | X | X | X |
| **Signed Playbill or Print:** Receive a signed playbill or print for a Broadway At Music Circus show of your choice or the season | ONE PLAYBILL | ONE PLAYBILL OR PRINT | ALL PLAYBILLS OR PRINTS | ALL PLAYBILLS OR PRINTS |
| **Pavilion Tour & Rehearsal:** Opportunity for you and a guest to attend a President/CEO-led tour of the Broadway At Music Circus Pavilion and attend a rehearsal | | X | X | X |
| **Opening Night Party:** Invitation for four to attend a post-performance Broadway At Music Circus opening night party (tickets to opening night performance are not included) | | X | X | X |
| **Production Center Tour:** Opportunity for you and a guest to attend a President/CEO-led tour of the Broadway At Music Circus Production Center | | | X | X |
| **New York Broadway House Seat Access:** Access to purchase New York Broadway house seats as available | | | | X |
| **Evolution of a Show:** Opportunity for you and up to three guests to observe various stages in the preparation of a Broadway At Music Circus production | | | | X |

# 2027 BROADWAY SACRAMENTO INDIVIDUAL DONOR BENEFITS

| BENEFACTOR CIRCLE (INCLUDES ABOVE LEVEL BENEFITS) | $10,000 | $20,000 | $50,000 |
|---|---|---|---|
| **Benefactor Circle Dinner:** Invitation for you and a guest to attend an exclusive dinner with Broadway Sacramento President/CEO and network | X | X | X |
| **Broadway Sacramento House Seat Access:** Access to purchase Broadway Sacramento house seats as available | X | X | X |
| **Sponsorship Opportunity:** With an outright gift of $10,000+, ability to sponsor a one-week show per Broadway At Music Circus or Broadway On Tour season, as available, and upon request at time of donation | X | X | X |
| **Sponsor Recognition:** Recognition of your sponsorship in the pre-show media slide presentation for the sponsored show | X | X | X |
| **Complimentary Tickets:** Complimentary tickets for one performance of the show being sponsored (tickets upon request at time of donation and subject to availability; cannot be combined with other tickets) | 6 | 8 | 10 |
| **Sponsor Webpage Listing:** Listing on the sponsored show webpage | X | X | X |
| **Pre-Show Welcome Recording:** Recognition of your sponsorship in the pre-show welcome recording (when available) | | X | X |

- 2027 donor benefits and events are determined by qualifying donations made between January 1 and December 31, 2026.
- Donor Lounge access, donor lists and donor e-newsletter are based on a rolling 12-month giving period.
- Gala ticket, table and sponsorship purchases are excluded from your 2026 giving total, as they receive separate Gala-related benefits.
- While we make every effort to meet our obligations to donors, we reserve the right to substitute benefits of comparable value at our sole discretion. Subject to availability.

## BROADWAY SACRAMENTO BY THE NUMBERS

**250,000** PATRONS ANNUALLY

**106K** RECIPIENTS

**32K** FOLLOWERS

**26K** FOLLOWERS

**2K** FOLLOWERS

**1K** FOLLOWERS

Figures above are based on Broadway On Tour and Broadway At Music Circus combined annual patron data.

## AUDIENCE DEMOGRAPHICS

**Theatre patrons are educated, affluent and believe entertainment and luxuries are a necessary part of life.**

- **72% FEMALE**
- **89% 35+ YEARS OLD**
- **AVERAGE AGE IS 53.8**
- **AVERAGE HOUSEHOLD INCOME $162,000**
- **81% ARE COLLEGE EDUCATED**
- **38% HOLD ADVANCED DEGREES**

BROADWAY SACRAMENTO

BROADWAY AT MUSIC CIRCUS

BROADWAY ON TOUR

**For questions about donor benefits, please contact the Development Department**
development@broadwaysacramento.com

**For Corporate Giving Information**
**BROADWAYSACRAMENTO.COM**

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