2027 BROADWAY SACRAMENTO INDIVIDUAL DONOR BENEFITS

FRIEND CIRCLE	$275	$500	$1,000
Website Listing: Listing on the Broadway Sacramento website for 12 months	X	X	X
Donor E-Newsletter: Access to quarterly donor e-newsletter for 12 months (January, April, July and October)	X	X	X
Donor Lounge Access: Pre-show and intermission access to the Broadway Sacramento donor lounges for 12 months		X	X
Playbill Listing: Listing in the donor section of the Broadway At Music Circus and Broadway On Tour playbills for 12 months		X	X
Broadway On Tour Sneak Peek: Opportunity for two to attend the Broadway On Tour presentation about the upcoming season		X	X
Behind-the-Scenes Luncheon & Rehearsal: Invitation for two to one Broadway At Music Circus Behind-the-Scenes Luncheon & Rehearsal (donor will bear cost of lunch)		X	X
Concession & Bar Coupons: Single-use $3 coupons for concession stands and bars (coupons available upon request and administered every 12 months)			10

DIRECTOR CIRCLE (INCLUDES ABOVE LEVEL BENEFITS)	$1,500	$2,500	$5,000	$7,500
Director Circle Ticket Concierge: Receive ticket concierge services to assist with ticket exchanges and additional ticket purchases	X	X	X	X
Director Circle Poster Listing: Listing on the donor poster at the Broadway Sacramento donor lounges for 12 months	X	X	X	X
Director Circle Event: Opportunity for you and a guest to attend an exclusive Broadway Sacramento event and network with other Director Circle members	X	X	X	X
Signed Playbill or Print: Receive a signed playbill or print for a Broadway At Music Circus show of your choice or the season	ONE PLAYBILL	ONE PLAYBILL OR PRINT	ALL PLAYBILLS OR PRINTS	ALL PLAYBILLS OR PRINTS
Pavilion Tour & Rehearsal: Opportunity for you and a guest to attend a President/CEO-led tour of the Broadway At Music Circus Pavilion and attend a rehearsal		X	X	X
Opening Night Party: Invitation for four to attend a post-performance Broadway At Music Circus opening night party (tickets to opening night performance are not included)		X	X	X
Production Center Tour: Opportunity for you and a guest to attend a President/CEO-led tour of the Broadway At Music Circus Production Center			X	X
New York Broadway House Seat Access: Access to purchase New York Broadway house seats as available				X
Evolution of a Show: Opportunity for you and up to three guests to observe various stages in the preparation of a Broadway At Music Circus production				X

2027 BROADWAY SACRAMENTO INDIVIDUAL DONOR BENEFITS

BENEFACTOR CIRCLE (INCLUDES ABOVE LEVEL BENEFITS)	$10,000	$20,000	$50,000
Benefactor Circle Dinner: Invitation for you and a guest to attend an exclusive dinner with Broadway Sacramento President/CEO and network	X	X	X
Broadway Sacramento House Seat Access: Access to purchase Broadway Sacramento house seats as available	X	X	X
Sponsorship Opportunity: Ability to sponsor a one-week show per Broadway At Music Circus or Broadway On Tour season, as available, and upon request at time of donation	X	X	X
Sponsor Recognition: Recognition of your sponsorship in the pre-show media slide presentation for the sponsored show	X	X	X
Complimentary Tickets: Complimentary tickets for one performance of the show being sponsored (tickets upon request at time of donation and subject to availability; cannot be combined with other tickets)	6	8	10
Sponsor Webpage Listing: Listing on the sponsored show webpage	X	X	X
Pre-Show Welcome Recording: Recognition of your sponsorship in the pre-show welcome recording (when available)		X	X

- 2027 donor benefits and events are determined by qualifying donations made between January 1 and December 31, 2026.
- Donor Lounge access, donor lists and donor e-newsletter are based on a rolling 12-month giving period.
- Gala ticket, table and sponsorship purchases are excluded from your 2026 giving total, as they receive separate Gala-related benefits.
- While we make every effort to meet our obligations to donors, we reserve the right to substitute benefits of comparable value at our sole discretion. Subject to availability.

BROADWAY SACRAMENTO BY THE NUMBERS

250,000 PATRONS ANNUALLY

106K RECIPIENTS

32K FOLLOWERS

26K FOLLOWERS

2K FOLLOWERS

1K FOLLOWERS

Figures above are based on Broadway On Tour and Broadway At Music Circus combined annual patron data.

AUDIENCE DEMOGRAPHICS

Theatre patrons are educated, affluent and believe entertainment and luxuries are a necessary part of life.

- **72% FEMALE**
- **89% 35+ YEARS OLD**
- **AVERAGE AGE IS 53.8**
- **AVERAGE HOUSEHOLD INCOME $162,000**
- **81% ARE COLLEGE EDUCATED**
- **38% HOLD ADVANCED DEGREES**

BROADWAY SACRAMENTO

BROADWAY AT MUSIC CIRCUS

BROADWAY ON TOUR

For questions about donor benefits, please contact the Development Department
development@broadwaysacramento.com

For Corporate Giving Information
BROADWAYSACRAMENTO.COM

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