

2026 BROADWAY SACRAMENTO INDIVIDUAL DONOR BENEFITS

DONOR CIRCLE	\$275	\$500	\$1,000	
Playbill Listing: Listing in the donor section of the Broadway At Music Circus and Broadway On Tour playbills for 12 months	X	X	X	
Website Listing: Listing on the Broadway Sacramento website for 12 months	X	X	X	
Community Night: Opportunity for you and a guest to attend one or two Community Night invited dress rehearsal(s)	1	2	2	
Behind-the-Scenes Luncheon & Rehearsal: Invitation for two to a Broadway At Music Circus behind-the-scenes luncheon and rehearsal	X	X	X	
Donor E-Newsletter: Access to quarterly donor e-newsletter for 12 months (January, April, July and October)	X	X	X	
Donor Lounge Access: Unlimited access to the Broadway Sacramento donor lounges for 12 months		X	X	
Broadway On Tour Sneak Peek: Opportunity for two to attend the Broadway On Tour presentation about the upcoming season		X	X	
Concessions & Bar Coupons: Single-use \$3 coupons for concession stands and bars (coupons available upon request and administered every 12 months)		5	10	
Concierge Ticket Service: Receive concierge ticket service to assist with ticket exchanges and additional ticket purchases			X	
Opening Night Party: Invitation for two to attend a post-performance Broadway At Music Circus opening night party (tickets to opening night performance are not included)			X	
DIRECTOR CIRCLE (INCLUDES ABOVE LEVEL BENEFITS)	\$1,500	\$2,500	\$5,000	\$7,500
Opening Night Party: Invitation for two additional people to attend a post-performance Broadway At Music Circus opening night party	X	X	X	X
Director Circle Event: Opportunity for you and a guest to attend an exclusive Broadway At Music Circus event	X	X	X	X
Signed Playbill or Print: Receive a signed playbill or print for a Broadway At Music Circus show of your choice or the season	ONE PLAYBILL	ONE PLAYBILL OR PRINT	ALL PLAYBILLS OR PRINTS	ALL PLAYBILLS OR PRINTS
Donor Lounge Listing: Listing on the donor poster at the Broadway Sacramento donor lounges for 12 months	X	X	X	X
Pavilion Tour & Rehearsal: Opportunity for you and a guest to tour the Broadway At Music Circus Pavilion and attend a rehearsal		X	X	X
Production Center Tour: Invitation for two to tour the Broadway At Music Circus Production Center			X	X
New York Broadway House Seat Access: Access to purchase New York Broadway house seats as available				X
Evolution of a Show: Opportunity for you and up to three guests to observe various stages in the preparation of a production				X

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MAJOR DONOR (INCLUDES ABOVE LEVEL BENEFITS)	\$10,000	\$20,000	\$50,000
Spring Dinner: Invitation for you and a guest to attend an exclusive dinner with Broadway Sacramento Executive Team members	X	X	X
Broadway Sacramento House Seat Access: Access to purchase Broadway Sacramento house seats as available	X	X	X
Tactile Pre-Show Presentation & Audio Description Observation: Opportunity for you and a guest to attend a tactile presentation before a Saturday matinee Broadway On Tour show and then observe an audio description (tickets not included)	X	X	X
Sponsorship Opportunity: Includes above level benefits and the ability to sponsor a one-week show per Broadway At Music Circus or Broadway On Tour season, as available, and upon request at time of donation	X	X	X
Sponsor Recognition: Recognition of your sponsorship level in the pre-show media presentation for Broadway At Music Circus or Broadway On Tour	MAJOR SPONSOR	MAJOR SPONSOR	LEAD SPONSOR
Complimentary Tickets: Complimentary tickets for one performance of the show being sponsored (tickets upon request at time of donation and subject to availability; cannot be combined with other tickets)	6	8	10
Sponsor Webpage Listing: Listing on the sponsored show webpage	X	X	X
Pre-Show Welcome Recording: Recognition of your sponsorship in the pre-show welcome recording (when available)		X	X
Community Night Tickets: Tickets for one Broadway Sacramento Community Night invited dress rehearsal (tickets upon request at time of donation and cannot be combined with other tickets)		20	50
Private Use of Subscriber Lounge: Use of the Subscriber Lounge once a year for a private one-hour reception before a Community Night invited dress rehearsal (subject to availability and cost to be borne by the donor)			X

BROADWAY SACRAMENTO BY THE NUMBERS

250,000
PATRONS ANNUALLY



106K
RECIPIENTS



32K
FOLLOWERS



26K
FOLLOWERS



2K
FOLLOWERS



1K
FOLLOWERS

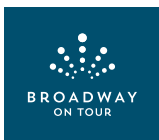
Figures above are based on Broadway On Tour and Broadway At Music Circus combined annual patron data.

AUDIENCE DEMOGRAPHICS

Theatre patrons are educated, affluent and believe entertainment and luxuries are a necessary part of life.

- 72% FEMALE
- 89% 35+ YEARS OLD
- AVERAGE AGE IS 53.8
- AVERAGE HOUSEHOLD INCOME \$162,000
- 81% ARE COLLEGE EDUCATED
- 38% HOLD ADVANCED DEGREES

BROADWAY SACRAMENTO



For questions about donor benefits,
please contact the Development Department
development@broadwaysacramento.com



For Corporate Giving Information
BROADWAYSACRAMENTO.COM

