

BROADWAY SACRAMENTO 75TH ANNIVERSARY GALA DONOR BENEFITS

OCTOBER 3, 2026 5:30PM SAFE CREDIT UNION PERFORMING ARTS CENTER										
GALA BENEFITS	SILVER INDIVIDUAL	GOLD INDIVIDUAL	SILVER TABLE SPONSOR	GOLD TABLE SPONSOR	PLATINUM TABLE SPONSOR	EXCLUSIVE VALET SPONSOR	EXCLUSIVE COCKTAIL RECEPTION SPONSOR	EXCLUSIVE DESSERT RECEPTION SPONSOR	EXCLUSIVE ENTERTAINMENT SPONSOR	EXCLUSIVE DIAMOND TABLE SPONSOR
	\$500	\$750	\$5,000	\$7,500	\$10,000	\$10,000	\$15,000	\$15,000	\$20,000	\$25,000
Tickets to cocktail reception, dinner, performances and dessert reception	1 STANDARD	1 PREFERRED	10 STANDARD	10 PREFERRED	10 PROMINENT	10 PROMINENT	10 PROMINENT	10 PROMINENT	10 PREMIER	10 PREMIER
Valet parking	X	X	X	X	X	X	X	X	X	X
Recognition on Gala webpage		NAME	NAME	NAME	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO
Acknowledgement in Gala program (if purchased by September 15, 2026)		NAME	NAME	NAME	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO
Gala sponsorship listing in Broadway At Music Circus and Broadway On Tour playbills through September 2027			X	X	X	X	X	X	X	X
Acknowledgement in social media posts			GROUP	GROUP	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
Recognition on Gala signage (day-of)			NAME	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Recognition in formal, printed invitations (if purchased by June 1, 2026) and Gala emails					LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Branding on Gala step and repeat					LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Ad in playbill for an 8-12 performance production					1/4 PAGE	N/A	N/A	N/A	1/2 PAGE	1/2 PAGE
Invitation to Broadway Sacramento President/CEO's Dinner in Spring 2027					2	2	2	2	2	2
Exclusive onsite name or logo recognition						X	X	X	N/A	N/A
Verbal recognition at Gala by Broadway Sacramento's President/CEO									X	X
Acknowledgement on Gala program cover										X
Opportunity to welcome guests from stage prior to Gala performances										X

..... THE FAIR MARKET VALUE OF EACH TICKET IS \$250

BROADWAY SACRAMENTO BY THE NUMBERS

280,000
COMBINED YEARLY PATRONS

 **108K**
SUBSCRIBERS

 **32K**
FOLLOWERS

 **27K**
FOLLOWERS

 **2K**
FOLLOWERS

Figures above are based on Broadway On Tour and Broadway At Music Circus combined annual patron data.

For questions about tickets, tables and sponsorships, please contact the Development Department: development@broadwaysacramento.com | (916) 446-5880

