

# BROADWAY SACRAMENTO 75TH ANNIVERSARY GALA DONOR BENEFITS

OCTOBER 3, 2026 | 5:30PM | SAFE CREDIT UNION PERFORMING ARTS CENTER

## GALA BENEFITS

	SILVER INDIVIDUAL \$500	GOLD INDIVIDUAL \$750	SILVER TABLE SPONSOR \$5,000	GOLD TABLE SPONSOR \$7,500	PLATINUM TABLE SPONSOR \$10,000	EXCLUSIVE VALET SPONSOR \$10,000	EXCLUSIVE COCKTAIL RECEPTION SPONSOR \$15,000	EXCLUSIVE DESSERT RECEPTION SPONSOR \$15,000	EXCLUSIVE ENTERTAINMENT SPONSOR \$20,000	EXCLUSIVE DIAMOND TABLE SPONSOR \$25,000
Tickets to cocktail reception, dinner, performances and dessert reception	1 STANDARD	1 PREFERRED	10 STANDARD	10 PREFERRED	10 PROMINENT	10 PROMINENT	10 PROMINENT	10 PROMINENT	20 PREMIER	20 PREMIER
Valet parking	X	X	X	X	X	X	X	X	X	X
Recognition on Gala webpage		NAME	NAME	NAME	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO
Acknowledgement in Gala program (if purchased by September 15, 2026)		NAME	NAME	NAME	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO
Gala sponsorship listing in Broadway At Music Circus and Broadway On Tour playbills through September 2027			X	X	X	X	X	X	X	X
Acknowledgement in social media posts			GROUP	GROUP	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
Recognition on Gala signage (day-of)			NAME	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Recognition in formal, printed invitations (if purchased by June 1, 2026) and Gala emails					LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Branding on Gala step and repeat					LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Ad in playbill for an 8-12 performance production					1/4 PAGE	N/A	N/A	N/A	1/2 PAGE	1/2 PAGE
Invitation to Broadway Sacramento President/CEO's Dinner in Spring 2027					2	2	2	2	2	2
Exclusive onsite name or logo recognition						X	X	X	N/A	N/A
Verbal recognition at Gala by Broadway Sacramento's President/CEO									X	X
Acknowledgement on Gala program cover										X
Opportunity to welcome guests from stage prior to Gala performances										X

..... THE FAIR MARKET VALUE OF EACH TICKET IS \$250 .....

## BROADWAY SACRAMENTO BY THE NUMBERS

**250,000**  
COMBINED YEARLY PATRONS

 **108K**  
SUBSCRIBERS

 **32K**  
FOLLOWERS

 **27K**  
FOLLOWERS

 **2K**  
FOLLOWERS

Figures above are based on Broadway On Tour and Broadway At Music Circus combined annual patron data.

For questions about tickets, tables and sponsorships, please contact the Development Department: [development@broadwaysacramento.com](mailto:development@broadwaysacramento.com) | (916) 446-5880

