



SPONSORSHIP OPPORTUNITIES

Supporting **Broadway At Music Circus** and **Broadway On Tour** musical theatre productions, as well as arts education programs offered through the **Broadway Sacramento Academy**. Sponsorships range from \$3,500 to \$20,000.



THE BROADWAY SACRAMENTO GALA Celebrating the tradition of musical theatre, the Broadway Sacramento Gala is one of Sacramento's premiere fundraising events. The elegant black tie optional soiree includes a hosted bar reception and gourmet dinner, performances from nationally-recognized Broadway actors and Broadway Sacramento Academy singers, a live auction, and dancing to a popular band.

BROADWAY SACRAMENTO: BRINGING BROADWAY TO YOU

California's largest nonprofit musical theatre company is committed to presenting top quality musical theatre productions and offering unique arts education programs that enrich the cultural life of the Greater Sacramento Region. Founded in 1951, each summer Broadway At Music Circus brings to Sacramento the very best Broadway actors, directors and choreographers from around the country. From October through May Broadway On Tour features some of the top national touring Broadway shows available. And throughout the year the Broadway Sacramento Academy offers arts education programs including master classes, camps, internships and enhanced theatrical experiences for underserved populations. Through these productions and programs Broadway Sacramento serves more than 250,000 people each year.

2019 BROADWAY SACRAMENTO GALA COMMITTEE

Laura Lyon, Co-Chair
Allan Robin, Co-Chair

Wil Acosta
Jacqueline Calkin Bagatelos
Zheylya Henriksen

Joann Lewis
Jennifer Madden
Natalee Pecorelli

BROADWAY SACRAMENTO GALA SPONSOR BENEFITS

In addition to providing the opportunity to be part of an elegant and entertaining evening, your support aligns you with one of the country's premiere nonprofit musical theatre organizations.

SPONSORSHIP RECOGNITION	STARS \$3,500	DIRECTORS \$5,000	PRODUCERS \$10,000	TITLE SPONSOR \$20,000
PRE-EVENT BENEFITS				
Name listed on Gala webpage	◆			
Logo on Gala web page with link to sponsors' website		◆	◆	◆
Prominent logo placement on Gala printed materials				◆
Social Media – exclusive social media postings and recognition			◆	◆
EVENT BENEFITS				
Name listed in event program (500)	◆			
Logo in event program (500)		◆	◆	◆
Prominent logo signage above stage				◆
Name listed in multi-media show	◆			
Logo included in multi-media show		◆	◆	◆
Table of 10	◆			
Table of 10—premiere location		◆	◆	
Two Tables of 10—prominent, front row location and table signage				◆
POST-EVENT BENEFITS				
Name listing in all playbills (250,000 impressions) for 12 months	◆	◆	◆	◆
Logo in Gala ad in ALADDIN playbill (45,000 impressions)		◆	◆	◆
Advertisement in a Broadway On Tour playbill (1/4 page)			◆	
Advertisement in a Broadway On Tour playbill (1/2 page)				◆
4 tickets to a 2019 Broadway At Music Circus show of your choice		◆		
10 tickets to a 2019 Broadway At Music Circus show of your choice			◆	◆

FOR ADDITIONAL SPONSORSHIP INFORMATION:

Richard Lewis, Broadway Sacramento President/C.E.O.

(916) 446-5880 x175 • rlewis@broadwaysacramento.com

BROADWAY SACRAMENTO – 1510 J STREET, SUITE 200 – SACRAMENTO, CA 95814 – BROADWAYSACRAMENTO.COM